

Cedric Porter is the Editor of World Potato Markets, an essential weekly briefing on global potato and potato product output, pricing and trade. World Potato Markets also provides information for potato companies, organisations and governments across the world. Cedric is a regular speaker at potato events, including at this year's World potato Congress in Australia. He also writes on other commodities, is a non-executive director of a large potato farm in the UK, was part of the UK Government's Trade and Agriculture Commission which scrutinised post-Brexit trade deals and is the vice chairman of sustainability charity LEAF (linking Environment And Farming). His favourite potato dish is Dauphinoise, although he is also very partial to a roastie.